CURIOSITY IN GAMES

iTHRIVE DESIGN KIT

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CURIOSITY IN GAMES

TO SEEK OUT NEW KNOWLEDGE AND EXPERIENCES, AND TO EMBRACE UNCERTAINTY

Curiosity is our desire to know just for the sake of knowing. It motivates us to explore our world and it also helps us learn. When we’re curious, we pay closer attention, think about information more deeply, and remember it better. Fear of the unknown, uncertainty, or ambiguity can hold us back from following our curiosities. The ability to manage fear is a skill that makes practicing healthy curiosity easier. Games might provide opportunities to be curious when they encourage players to: solve mysteries, navigate worlds with unexpected rules, and experiment to create new things. Games also motivate players to try on different social roles, assume different identities, and explore intriguing open worlds. How would your game spark players’ curiosity to keep them engaged, or show them that curiosity pays off?

**ELEMENTS TO ADD**

- Reward players for exploration.
- Allow players to try different approaches that each work toward player progression.
- Give the player the ability to self-direct their own course in the game.
- Include optional or variable goals.
- Provide useful discoveries that can happen organically to keep players curious about the world.
- Encourage players to solve puzzles mechanically or narratively.
- Allow players to combine elements or actions to see what happens.
- Vary stress levels from a minimum level that promotes curiosity to a moderate amount that offers players practice pursuing their goals while managing a small amount of stress.

**ELEMENTS TO LEAVE OUT**

- Lack of diversity in locations and characters. Sameness builds player expectations that nothing will change.
- Be mindful of rote learning and memorization: this can be boring for players.
- Don’t punish players for trying new things: this can discourage them for curiosity.
- Insufficient reward or change can bore players.
CONSIDER THIS

**KNOWN UNKNOWNS**
“Known unknowns” are things you know you don’t know, which require experimentation.

**KNOWN KNOWNS**
“Known knowns” are things you know you know, which require planning.

**UNKNOWN KNOWNS**
“Unknown knowns” are things you don’t know you know, which require internal epiphanies.

**UNKNOWN UNKNOWNS**
“Unknown unknowns” are things you don’t know you don’t know, which require discovery and exploration.
GAME GENRES & TYPES

- Puzzle
- Open World
- Hidden Object
- Sandbox
- Social Simulation
- Mystery

SPECIFIC MECHANICAL REFERENCES

In *Spore*, players can **experiment with different creature attributes** to see how a creature functions in the world, allowing them to evolve a creature that helps them play the way they want to.

In *Her Story*, players must **investigate a situation** using video clips, and it’s through this investigation that a narrative emerges.

In the **Nancy Drew series**, players must solve mysteries by **identifying and investigating clues**.

In *Monument Valley, Zelda games*, and *Myst*, there are **puzzles for players to solve** which are mostly solvable through trial and error.

In *Little Alchemy* and in the crafting system of *Skyrim*, the recipes are secret, so players **create usable items by combining different ingredients**, encouraging them to experiment with different combinations.

In *80 Days*, players can take **whatever route around the world they would like to**, and different interesting things happen depending on what they choose. Players can **re-play to experience different routes and adventures**.

In *Skyrim, Minecraft, and Dragon Age: Inquisition*, the open world allows players to **explore and find unexpected situations, locations, and adventures**.

*Minecraft* and *Abzu* allow players to be **self-directed by their curiosity** for their own gameplay experience.

*Kerbal Space Program* encourages **experimentation** in order to meet goals and solve problems using real-world rocket science!

*Zork* and other old-school text adventure games require players to **type in different word combinations** in order to progress through the game.

ADDITIONAL RESOURCES FOR CURiosity


